

7 Ann Siang Hill #03-01



+65 6227 8055

Singapore 069791



+65 6327 9232



info@dmass.org

www.dmass.org



DMASSMembershipForm

Join DMAS as an Ordinary member before 31 December 2008 and enjoy the following additional benefits.*

- A 30% discount off SingPost Admail service
- A 10% discount off selected SingPost Database Rental service
- A 20% discount off SingPost Data services
-Database De-duplication
-Address Cleansing
- Free 6 months subscription to Discovery Channel Magazine



* These additional benefits are valid for 6 months after signing and are not applicable with other discounts or promotion packages from SingPost.

Application for DMAS Membership

Please tick:

Ordinary Membership

(Entrance: SGD200.00 +

*Membership as at month of application)

Individual Membership

(Entrance: SGD50.00 +

*Membership as at month of application)

* refer to table on the right

*Month	Paid thru	Ordinary	Individual
January	12 months	\$900	\$180
February	11 months	\$825	\$165
March	10 months	\$750	\$150
April	9 months	\$675	\$135
May	8 months	\$600	\$120
June	7 months	\$525	\$105
July	18 months	\$1350	\$270
August	17 months	\$1275	\$255
September	16 months	\$1200	\$240
October	15 months	\$1125	\$225
November	14 months	\$1050	\$210
December	13 months	\$975	\$195

Company Profile

Company name: _____

Address: _____

Telephone: _____ Facsimile: _____

Main Member

Display Name: Mr/Mrs/Ms/Dr. _____

First Name: _____ Last Name: _____

Title: _____ DID/ Mobile: _____

E-mail: _____

Alternate Member (for Ordinary Membership only)

Display Name: Mr/Mrs/Ms/Dr. _____

First Name: _____ Last Name: _____

Title: _____ DID/ Mobile: _____

E-mail: _____

Describe the kind of business you are in. Please give as complete a description as possible.

- Advertising/DM Agency
- Database Management
- Direct Mail/Catalogues
- Fulfilment Agents
- List Brokers/Managers/Owners
- Lettershop/Mailing Services
- Publisher
- Telemarketing
- Others:

From time to time, we have special information and benefits that we make available to our members by post or by email. Please tick here if you do not wish to receive such notices.

Terms & Conditions for DMAS Membership

1. Membership of the DMAS will be on an individual or company basis.

Membership Structure:

Ordinary Member:

any person, firm or company which is a registered business in Singapore; and a bona fide user, creator, supplier, servicer or producer of any form of direct marketing in the promotion of its business shall be eligible to apply for Ordinary membership. Two representatives are selected, a Main Member and an Alternate Member. Only the Main Member shall have the right to vote and be eligible to stand for election.

Individual Member:

any individual who is a bona fide user, creator, supplier, servicer or producer of any form of direct marketing in the promotion of its business but chooses not to be an applicant under the patronage of his/her company of employment shall be eligible to apply for Individual membership. Individual Members shall not have the right to vote and are not eligible to stand for election.

2. Application for Membership must be made directly to the Direct Marketing Association of Singapore.

3. An approved application must be accompanied immediately by payment, without which, the application can still be revoked. Membership is on a calendar year basis, effective from the time when application is approved.

4. Membership fees are not refundable after final acceptance of membership application by DMAS. Membership is for a period as shown on the Fee Table as "Paid Thru Date".

5. The Executive Committee reserves the right to accept or reject an application.

6. Application for corporate membership must be approved by the company of which the representative applicant currently holds employment.

7. A successful applicant is assumed to have read and accepted the DMAS Code of Practice and will preserve the articles, both in letter and in spirit, as a member.

Declarations

We/I agree if admitted to membership to observe all rules and regulations of the Association and to pay all fees as indicated for the appropriate category of membership.

We/I agree to accept the decision of the Executive Committee in respect of our/my application for membership.

Accepted by:

_____ Main member _____ Alternate Member _____ Date

Payment: • Invoice/ Membership reference number will be sent to you shortly • No acceptance of Credit/ Debit cards • Please allow 48 hours for processing of membership upon payment